

**Smith Long**

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## SUMMARY

More than 10 years creative, production, and development experience.

## EXPERIENCE

<b>Senior Engineer</b>	9.2010—Present
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*United Future – Culver City, CA*

- Developed and maintained multiple web properties, primarily front-end, some back-end.
- Created Yokohamatire.com with one backend developer.
- Used Eclipse, Subversion, Hudson, S3 and EC2 for project workflow.
- Used HTML5 and jQuery extensively, and a bit of MongoDB with Doctrine on CodeIgniter platform.

<b>Director of Interactive Media</b>	2.2007—9.2010
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*Center for Governmental Studies – Los Angeles, CA*

- Developed and maintained multiple web properties, including IA, design and programming.
- Assisted in creation of 5 Year Strategic Plan for organization.
- Managed HD video initiative, including writing, lighting, filming, editing, compositing, and conversions for web and dvd.
- Developed and authored proposals for funding requests to major foundations.

<b>Executive Engineer</b>	4.2005—10.2006
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*65 Media – Marina Del Rey, CA*

- HTML integration for advertising and major motion picture web properties.
- Implemented viral media components into award winning web projects.
- Guided research, acquisition, and customization of internal project management system.
- Managed OS X server for office's asset management.

<b>Freelance Producer &amp; Developer</b>	2.2003—Present
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*Multimedia Design & Programming – Los Angeles, CA*

- Developed over 100 web and multimedia projects for more than 60 clients.
- Managed subcontractors, vendors, and client accounts.
- Prototyped working kiosk style ModBook Photography Portfolio for distribution via FedEx.
- Handled all aspects of web development, from concept through to completion.

<b>Assistant Producer</b>	1.2002—2.2004
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*Stimmung – Music & Sound Design – Santa Monica, CA*

- Assisted owner, executive producer and artists in all facets of music and sound production.
- Edited video and sound, managed web site, archived assets, authored multiple databases, and recorded sounds for commercials, and assisted in the production of live orchestral recordings.
- Composed original music and sound design for television commercials.
- Managed asset library of over 100,000 sounds, including back-up and restoration.

<p><b>Assistant Tour Manager</b></p> <p><i>Air – French Band – Paris, France/Los Angeles, CA</i>  <i>Money Mark, Buffalo Daughter, LEN – Toronto, Ontario/Los Angeles, CA.</i></p> <ul style="list-style-type: none"> <li>• Assisted musicians on US, Canadian, and European music tours.</li> <li>• Managed travel plans, transportation coordination, rider fulfillment, technical operations.</li> <li>• Liaison to local production staff in over 10 countries, stage manager during live performances.</li> </ul>	<p>6.1998—12.2001</p>
<p>EDUCATION</p>	
<p><b>Randolph College</b></p> <p><i>Asheboro, NC</i></p> <ul style="list-style-type: none"> <li>• A.S., Photographic Technology</li> </ul>	<p>1994</p>
<p>COMPUTER PROFICIENCIES</p>	
<p><b>Languages</b></p> <ul style="list-style-type: none"> <li>• Proficient: Html, Css, Javascript (Prototype, jQuery), Ajax, XML, PHP, MySQL, Actionscript 2.0 &amp; 3.0, Web Services, Regular Expressions, Linux Shell Scripting</li> </ul> <p><b>Web Technologies</b></p> <ul style="list-style-type: none"> <li>• Expression Engine CMS, Joomla CMS, Drupal CMS, Custom CMS, Module/Plugin Creation, Shadowbox/Lightbox, Hitbox Analytics, Google Analytics, Google Adwords, Google Maps API, Groundspring e-Blast, Grassroots e-Blast, Constant Contact e-Blast, Flash Banner Creation, Templating (Smarty, etc.), IE Watch</li> </ul> <p><b>Software</b></p> <ul style="list-style-type: none"> <li>• Photoshop, Dreamweaver, Fireworks, Flash, ImageReady, InDesign, Illustrator, Acrobat Professional, Final Cut Pro, After Effects, DVD Studio Pro, Sorensen Pro, ffmpegX, Quicktime Pro, ProTools, Reason, Digital Performer, Microsoft Office Suite, Microsoft Visio, Symantec Antivirus, Filezilla, Transmit, CocoaMySql, FileMaker Pro, PHPMyAdmin</li> </ul> <p><b>Systematic Processes / Methodologies</b></p> <ul style="list-style-type: none"> <li>• Design, Usability, IA, UI, UX, SEO, SEM</li> </ul>	